



## THE WOMEN'S LIBRARY LOGO COMPETITION

The Management Committee recently considered the Women's Library Inc logo and decided there was a need to update this important group symbol.

In order to ensure that all members have a chance to contribute and to ensure the best outcome it was decided to hold a design competition to find a replacement for the current logo above.

### Eligibility and Cost

- The competition is open to members of The Women's Library and the general public.
- The cost to submit a logo is \$5 for members and \$15 for non-members.

### Design Criteria

*The winning logo will:*

- Be visually suggestive of some key aspect of The Women's Library aims and objectives
- Be readily scalable from a small size suitable for the side of a pen barrel to a large size suitable for a T-shirt and even to a giant size suitable for a conference backdrop.
- Come in both a **grey-scale** (or black and white) version suitable for letterheads, photocopied notices etc, and a **colour** version(s) suitable for a website, mouse pad, T-shirt, etc. **The logo colours (maximum 3 colours) should include purple, green and white – generally accepted as Feminist colours.**
- Be capable of being readily transformed into a variety of digital formats for these different uses, ie, EPS for letterheads, GIF for web site etc.
- Not violate any copyright or trademark laws.

*The submitted logo must:*

- Be original work of the applicant.
- Not exploit or offend anyone's sex, race, religion, morality, culture, nor be salacious or pornographic.

### Assignment of Intellectual Property

The Women's Library Inc will acquire exclusive ownership of the winning logo by written assignment of all intellectual property in the logo, and the winning author will disclaim any rights, including intellectual property rights with respect to the logo.

Further, by submitting a logo for entry into the competition, the author certifies that the author is the person that made the logo and is its rightful owner. The author certifies that the logo does not infringe the rights of any third party and in particular does not violate the copyright, trademark or design rights of anyone in the world.

## Important note

- Designs will not be returned to the designers.
- No responsibility can be accepted for entries that are lost, delayed or damaged.
- Any submission which does not satisfy the above "submission format" may be ignored without warning.

## Submissions

Entries are to be submitted by **5pm Monday 11 February 2008** by post to

*Logo Competition, The Women's Library  
PO Box 271 Newtown NSW 2049*

Or deliver in person to The Women's Library 8 – 10 Brown Street, Newtown during opening hours. View open times online at [www.thewomenslibrary.org.au](http://www.thewomenslibrary.org.au)

## Format

Please provide both a printed hard copy (A4) and a CD in the following format and include the following information:

1. High resolution print-ready format such as portable EPS, SVG or Adobe Illustrator AI, GIF
2. JPEG or PNG thumbnail with a resolution of 640 x 480.
3. Design concept / description.
4. Submitter's full name, email address and other contact details.
5. Payment of entry fee – cash or money order only.

## Selection

The Management Committee (excluding any members who have submitted entries or whose immediate family members or significant connections have submitted entries) will select one logo design from all eligible entries received by **5pm Monday 11 February 2008**. If there are less than three remaining eligible Committee members, the committee will have the power to co-opt other Women's Library members to form a judging panel.

## Prizes

The designer of the winning entry will receive an award of \$100, one year membership to The Women's Library and honourable mention on The Women's Library website. A runner up prize will be award of \$50, one year membership to The Women's Library.

The Women's Library will contact and advise the winner in writing by Friday 15 February 2008. No correspondence will be entered into. The Committee's decision is final. All entries will become and remain the property of The Women's Library Inc.

## Contact

If you have a question about this logo competition, please contact Shirley Kent, Project Coordinator, The Women's Library. Phone 9557 7060 on Tuesdays or mobile 0421 165 752. Email to [library@thewomenslibrary.org.au](mailto:library@thewomenslibrary.org.au)